



WLOS Asheville  
110 Technology Dr  
Asheville, NC 28803

Mentzer Media Services  
600 Fairmount Ave  
Ste 306  
Towson, MD 21286

## Contract # 1353929

**Schedule Dates** 08/14/12-08/20/12  
**Advertiser** Restore Our Future (68533)  
**Agency** Mentzer Media Services (1381)  
**Product** POLITICAL CANDIDATE SUPER PAC (ns) (1386)  
**Brand** RESTORE OUR FUTURE (413489)  
**Salesperson** Millennium/PHL, Philadelphia (1103)  
**Sales Office** Millennium Philadelphia  
**Buyer Name** CLOYD, ELISE  
**Phone/Fax** /  
**CPE** 1889  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** RESTORE OUR FUTURE  
RESTORE OUR FUTURE

**Date Entered** 08/13/12  
**Last Modified** 08/13/12  
**Entered By** Louise Palmer  
**CO-OP** No  
**Headline #** ECR09790122  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$15,120.00  
**Net Total** \$85,680.00  
**Sales Tax**

## Asheville (WLOS)

By Broadcast Month	Spots	Rate
Aug. 2012	48	\$100,800.00
<b>Grand Total:</b>	<b>48</b>	<b>\$100,800.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	08/14/12-08/17/12	1	:30	4:59P- News-News 13 First News At 5p			2	2	2	2			8	\$1,800.00	\$14,400.00	Asheville (WLOS)	NEWS LEVEL 1	8/13/12
2.0	Normal Line / News	08/14/12-08/17/12	1	:30	6P- 7P (EST)			2	2	2	2			7	\$3,000.00	\$21,000.00	Asheville (WLOS)	NEWS LEVEL 1	8/13/12
2.0.1	Closed Preempt	08/16/12															Asheville (WLOS)	Program Change/Spot -	
3.0	Normal Line / SPOT	08/14/12-08/17/12	1	:30	6:58:50P- Wheel of Fortune			1	1	1	1			3	\$3,000.00	\$9,000.00	Asheville (WLOS)	WHEEL LEVEL 1	8/13/12
3.0.1	Closed Preempt	08/16/12															Asheville (WLOS)	Program Change/Exception	
4.0	Normal Line / News	08/14/12-08/17/12	1	:30	11:35P- ABC-Nightline			1	1	1	1			4	\$1,200.00	\$4,800.00	Asheville (WLOS)	NITELINE LEVEL 1	8/13/12
5.0	Normal Line / News	08/18/12-08/18/12	1	:30	5:58:40A- News-News 13 @ 6am Saturday	2						X		2	\$450.00	\$900.00	Asheville (WLOS)	SAT GMA LEVEL 1	8/13/12
6.0	Normal Line / News	08/19/12-08/19/12	1	:30	8A- ABC-Good Morning America Sunday	2							X	2	\$1,000.00	\$2,000.00	Asheville (WLOS)	NEWS LEVEL 1	8/13/12
7.0	Normal Line / News	08/20/12-08/20/12	1	:30	6P- 7P (EST)	2	X							2	\$3,000.00	\$6,000.00	Asheville (WLOS)	NEWS LEVEL 1	8/13/12
8.0	Normal Line / SPOT	08/20/12-08/20/12	1	:30	6:58:50P- Wheel of Fortune	1	X							1	\$3,000.00	\$3,000.00	Asheville (WLOS)	WHEEL LEVEL 1	8/13/12
9.0	Normal Line / News	08/20/12-08/20/12	1	:30	11:35P- ABC-Nightline	1	X							1	\$1,200.00	\$1,200.00	Asheville (WLOS)	NITELINE LEVEL 1	8/13/12
10.0	Normal Line / News	08/14/12-08/17/12	1	:30	6A- 6:30A (EST)			1	1	1	1			4	\$1,900.00	\$7,600.00	Asheville (WLOS)	NEWS LEVEL 1	8/13/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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11.0	Normal Line / News	08/14/12-08/17/12	1	:30	10:59:56P- News-News 13 11p Late News			1	1	1	1			4	\$2,400.00	\$9,600.00	Asheville (WLOS)	NEWS LEVEL 1	8/13/12
12.0	Normal Line / SPOT	08/14/12-08/17/12	1	:30	7:28:30P- Jeopardy	2		X	X	X	X			2	\$3,800.00	\$7,600.00	Asheville (WLOS)	JEOPARDY LEVEL 1	8/13/12
13.0	Normal Line / SPOT	08/19/12-08/19/12	1	:30	11A- ABC-This Week	1							X	1	\$3,000.00	\$3,000.00	Asheville (WLOS)	THIS WEEK LEVEL 1	8/13/12
14.0	Normal Line / News	08/14/12-08/17/12	1	:30	12:30P- News-News 13 at 1230p			1	1	1	1			4	\$1,000.00	\$4,000.00	Asheville (WLOS)	NEWS LEVEL 1	8/13/12
15.0	Normal Line / News	08/19/12-08/19/12	1	:30	6:58:20A- News-News 13 @ 7am Sunday	1							X	1	\$700.00	\$700.00	Asheville (WLOS)	NEWS LEVEL 1	8/13/12
16.0	M/G For 2.0.1 / News	08/16/12-08/16/12	1	:30	6P- 7P (EST)	1				X				1	\$3,000.00	\$3,000.00	Asheville (WLOS)	NEWS LEVEL 1	8/13/12
17.0	M/G For 3.0.1 / SPOT	08/15/12-08/17/12	1	:30	6:58:50P- Wheel of Fortune	1			X		X			1	\$3,000.00	\$3,000.00	Asheville (WLOS)	WHEEL LEVEL 1	8/13/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: